



STATE OF DELAWARE

PUBLIC SERVICE COMMISSION
861 SILVER LAKE BLVD.
CANNON BUILDING, SUITE 100
DOVER, DELAWARE 19904

TELEPHONE:
FAX:

(302) 736-7500
(302) 739-4849

June 12, 2017

Mr. Eric Owens
Gold Star Energy, LLC
50 Chestnut St.
Suite #234
Beavercreek, OH 45440

Re: In The Matter of Gold Star Energy, LLC For A Certificate to Provide Electric Supply Services within the State Of Delaware (Submitted March 6, 2017) - PSC Docket No. 17-0119

Dear Mr. Owens,

The Delaware Public Service Commission ("Commission") is in receipt of the (the "Application") submitted by Gold Star Energy, LLC ("Company" or "Applicant") for certification to broker electric supply services in Delaware. The Company has not responded to Staff's deficiency letter dated March 15, 2017 or the deficiency letter dated May 1, 2017. **This letter serves as the Company's FINAL NOTICE OF DEFICIENCY.** Below, please find the documents necessary to bring this Application into compliance:

2.2.1 Names

- Please provide any names under which Applicant, its Affiliated Interests, or any current or previous officer, director, or manager has previously done business in Delaware.
- Please provide the Company's tax identification number.

2.2.3 Authorization

- Please provide a permanent copy of the Delaware business license.
- Please submit a certificate of good standing issued by the Delaware Secretary of State.

2.2.6 Corporate Structure

- Description of Applicant's corporate structure, including all parent, affiliated, and subsidiary companies.
- Please include an organizational chart for the Company.

2.2.7 Contact Information

- Please provide the name, title, telephone number, and email address of the Customer Complaint Contact person.
- Please provide the name, firm, business address, telephone, and email address of the Company's attorney.

2.2.9 Toll Free Customer Service Number

- Please provide a toll-free number

2.2.10 Website

- Please provide the Company's website address.

2.2.13 Marketing Plans and Materials

- Please provide copies of all print, broadcast, electronic media, telecommunication, direct mail or in-person written marketing materials, including but not limited to scripts for Telemarketing, advertisements, website presentations, and any other material of a similar nature, that the Applicant will use to market and promote products to Delaware Small Commercial Customers.

2.2.16 Financial Information

- Please submit a balance sheet and profit & loss statement for the fourth quarter of 2016.

2.2.18 Regional and Wholesale Experience

- Please provide a list of Electric supplier through which the Applicant intends to arrange for the sale of electricity.

2.2.19 Retail Experience

- Please submit a professional resume for Jeremy Keith Smith, an officer of the Company; complete with years employed and services performed.
- The Company's website states that the Company is present in the following states: Montana, Texas, Iowa, Illinois, New York, New Jersey, Maine, Massachusetts, Virginia, Rhode Island, New Hampshire, and Delaware. However, these states and license numbers are not listed on the application.
 - Please list the states, case numbers, final order numbers, and issue dates of the states in which the Company operates.

2.2.20 Other Proceedings

- Please provide a list of states or federal jurisdiction in which the Applicant or any of its Affiliated Interests has been found to be in violation of a state's laws, rules, or regulations.
- Please provide a list of states or federal jurisdiction in which the Applicant or any of its Affiliated Interests has had adverse judicial or regulatory action pertaining to the provision of retail energy services, including any formal docketed complaints filed against the Applicant or any of its affiliated interest.
- Please provide details of any proceedings in which the Applicant or any of its affiliated interests agreed to pay a civil penalty, provide customer restitution, or make changes to its marketing and sales of retail energy services.
- Please provide a copy of any settlement, adjudication, or court order with respect to an action filed by a state Attorney General, the Federal Trade Commission, or U.S. Department of Justice concerning the Applicant's participation in retail and federal electricity, natural gas, or telecommunications markets.

2.5 Verification of Application

- Please provide a signed, sworn statement of verification for all subsequent filings in this docket.

Staff respectfully requests a response to this notice of deficiency on or before **July 6, 2017**. Please note that 26 *Del. Admin. C.* § 3001 (the "Supplier Rules") section 2.4 provides that incomplete applications will be closed four (4) months after the filing date. If the application is not completed within the four (4) month time frame the applicant forfeits their application filing fee and must resubmit the application with an additional filing fee. The responses and verifications can be uploaded as a subsequent filing in DelaFile under Docket No 17-0119. To date, the Company has not responded to Staff's attempts to bring this Application into compliance. **If this Application remains deficient as of July 6, 2017, it will be considered abandoned.**

Should you have any questions or if I can be of any assistance you may contact me at (302) 736-7539 or send questions by email to Clishona.Marshall@state.de.us.

Sincerely,

Shona Marshall

Shona Marshall
Public Utility Analyst

CC: Ms. Donna Nickerson, Commission Secretary
Ms. Malika Davis, Public Utility Analyst